



# SPARC Cycle-Friendly Awards 2007





# Format of the Awards Ceremony

- MC Axel Wilke (CAN)
- Presentations by Hon. Annette King (Minister of Transport)
- Speech by Hon. Annette King
- Short address by John Page (Sparc)





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# Speech by Hon. Annette King





# About the Awards

- Devised by CAN, 5<sup>th</sup> annual event
- Nominations called for by anyone
  - 18-month period: Jan 2006 - Jun 2007

*"To... acknowledge and celebrate some of the most notable achievements in the country that are helping to promote cycling and to create a cycle-friendly environment"*



# Award Categories

- Avanti Award for  
Best Cycle Facility Project
- Land Transport NZ Award for  
Best Cycling Promotion
- Land Transport NZ Award for  
Cycle-Friendly Commitment by Business
- ViaStrada Award for  
Cycle-Friendly Commitment by Public  
Organisation
- Roger Boulter Consulting Award for  
Cycling Champion of the Year





# Judging Criteria

- Coverage  
number of people potentially affected
- Success to date  
of initiatives in encouraging cycling
- Potential  
applicability to other locations / organisations
- Innovation  
relative uniqueness in NZ





# Winners Trophies

- Custom-made “bicycle bell” awards
- All finalists receive certificates





# Presenting the Finalists

- For each category
  - **All finalists described in detail**
  - **Representatives come forward**
  - **Winner declared**
  - **Awards presented by Hon. Annette King**





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# Message from our Major Sponsor

- John Page (Sparc)





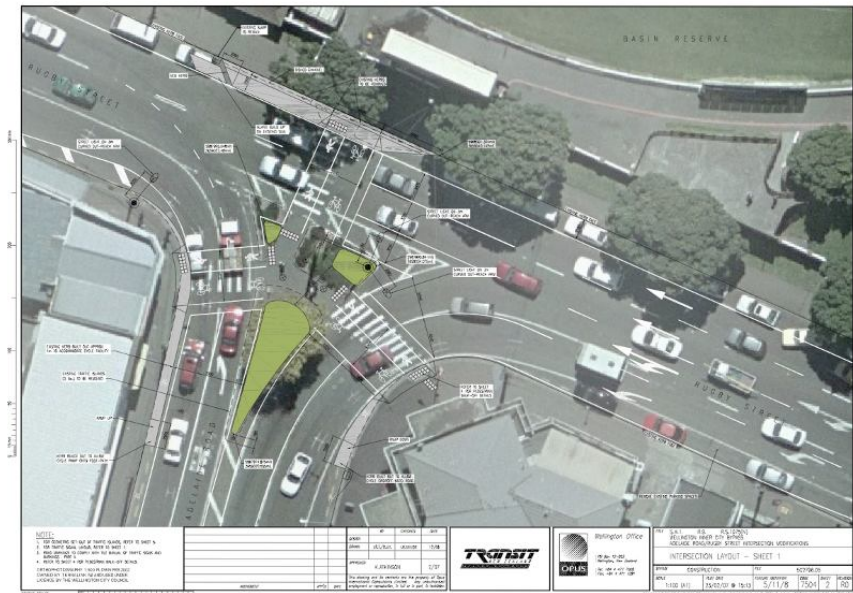
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# Avanti Award for Best Cycle Facility Project - Finalists

**AVANTI**  
avantibikes.com

- Transit NZ

## Basin Reserve Cycle/Pedestrian Crossings



**SPARC**  
ihi AOTEAROA  
Sport & Recreation New Zealand

**CAN**  
cycling advocates network



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# Avanti Award for Best Cycle Facility Project - Finalists

**AVANTI**  
avantibikes.com

- Auckland City Council  
**Waikaraka cycleway (first stage, off road section)**



**SPARC**  
ihi AOTEAROA  
Sport & Recreation New Zealand

**CAN**  
cycling advocates network

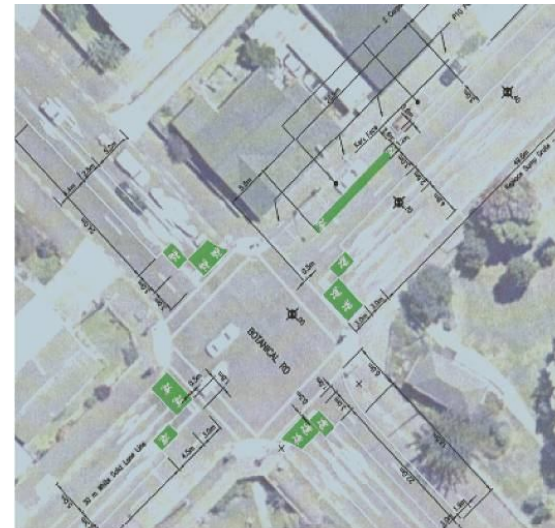


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# Avanti Award for Best Cycle Facility Project - Finalists

**AVANTI**  
avantibikes.com

- Palmerston North City Council  
**College Street  
Cycle Lanes**



Botanical/College Intersection – Considerable effort was made to ensure non-compromised traffic movements and improved facilities for cyclists.



**SPARC**  
ihi AOTEAROA  
Sport & Recreation New Zealand

**CAN**  
cycling advocates network



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# Avanti Award for Best Cycle Facility Project - Winner

**AVANTI**  
avantibikes.com

**TRANSIT**  
NEW ZEALAND  
ARARAU AOTEAROA

And the winner is...



Auckland City



PALMERSTON NORTH  
CITY COUNCIL

**SPARC**  
ihi AOTEAROA  
Sport & Recreation New Zealand

**CAN**  
cycling advocates network





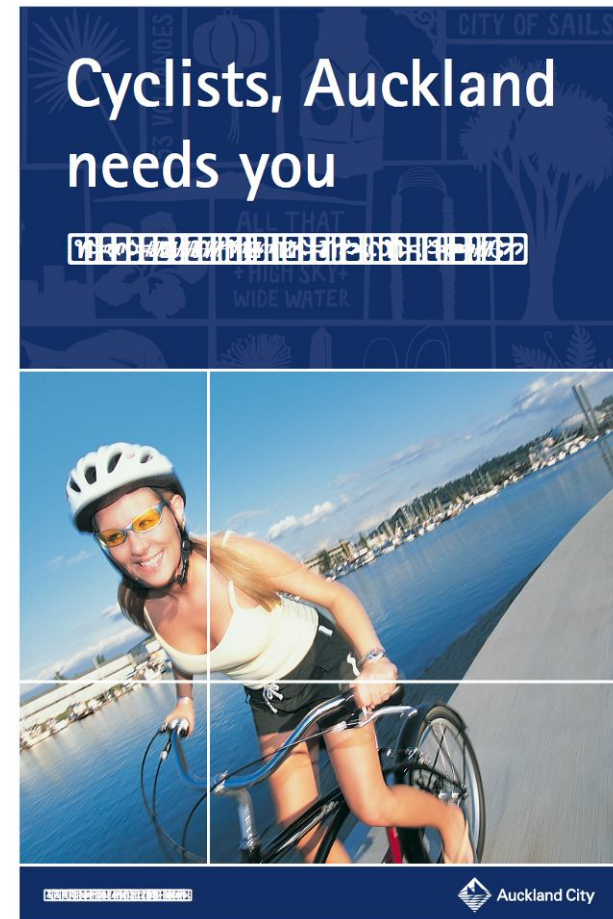
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# LTNZ Award for Best Cycling Promotion - Finalists



Land Transport **NZ**  
Ikiiki Whenua Aotearoa

- Auckland City Council  
    **"Cyclists, Auckland  
    needs you" awareness  
    campaign**





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# LTNZ Award for Best Cycling Promotion - Finalists



Land Transport **NZ**  
Ikiiki Whenua Aotearoa

- Massey University PR Team  
**On Ya Bike**







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# LTNZ Award for Best Cycling Promotion - Finalists



Land Transport **NZ**  
Ikiiki Whenua Aotearoa

- Sports Bay Plenty  
**Re-Cycle**





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# LTNZ Award for Best Cycling Promotion - Winner



Land Transport **NZ**  
Ikiiki Whenua Aotearoa



Auckland City

And the winner is...



**Massey University**





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## LTNZ Award for Cycle-Friendly Commitment by Business - Finalists



Land Transport **NZ**  
Ikiiki Whenua Aotearoa

- MWH New Zealand Ltd  
**Green Kilometres on “pool” bikes**
- Winner!



**MWH**





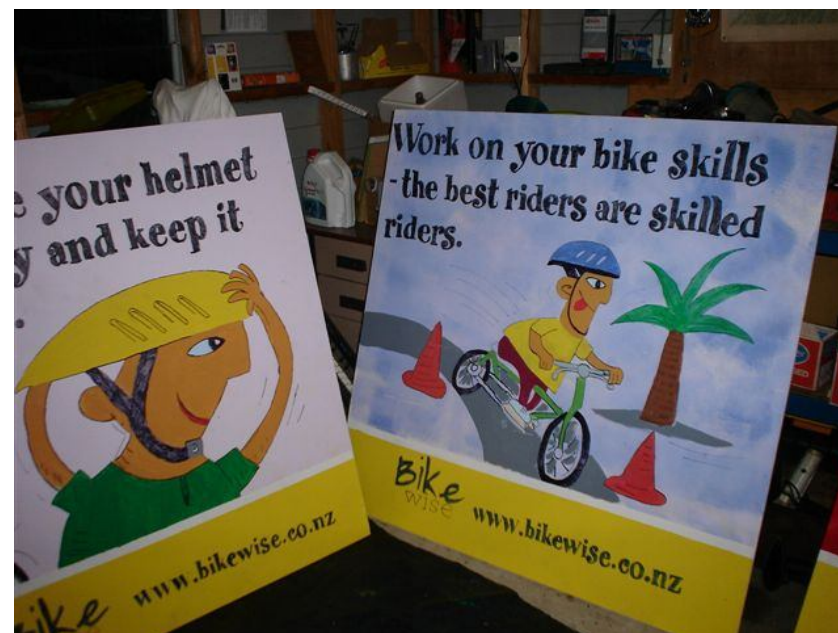


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## ViaStrada Award for Cycle-Friendly Commitment by Public Organisation - Finalists

**VIA**STRADA

- Nelson City Council  
**Pedalling Along**





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## ViaStrada Award for Cycle-Friendly Commitment by Public Organisation - Finalists

**VIASTRADA**

- Nayland Primary School  
**On your bike!**





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## ViaStrada Award for Cycle-Friendly Commitment by Public Organisation - Finalists

**VIASTRADA**

- North Shore City Council

### North Shore City's Cycle friendly commitment

For bike help and queries contact Phil on ext: 8359 or Jade on ext: 8713.

**BIKE IT!**  
*You'll like it*

Making a short trip?  
TRY A BIKE

No cars?  
TRY A BIKE

TravelWise to Work

NORTH SHORE CITY





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## ViaStrada Award for Cycle-Friendly Commitment by Public Organisation - Winner

**VIA**STRADA



And the winner is...







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## Roger Boulter Consulting Award for Cycling Champion of the Year - Finalists



- Glen Koorey  
**Member of Spokes  
Canterbury**





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## Roger Boulter Consulting Award for Cycling Champion of the Year - Finalists



- Tama Easton  
**VORB Owner & Director,  
Editor of Spoke  
Magazine**





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## Roger Boulter Consulting Award for Cycling Champion of the Year - Finalists



- Nick Singleton  
**Port Hills mountain bike  
tracks**





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# Roger Boulter Consulting Award for Cycling Champion of the Year - Winner



And the winner is...





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# Ground Effect \$150 gift voucher draw - 47 nominating persons



And the winner is...





# Thank you

- Presentations by  
**Hon. Annette King**
- All 47 Nominees







# Thank you

## Judges

Gerry Dance [LTNZ]



Andrew Macbeth [ViaStrada]



Warren Lloyd [ViaStrada]



Roger Boulter [Roger Boulter Consulting]



Steve van Dorsser  
[Ground Effect]







# Thank you

- Lead Sponsor:  
**SPARC**
- Category Sponsors:  
**Avanti**  
**Land Transport NZ**  
**ViaStrada**  
**Roger Boulter Consulting**
- Prize Voucher:  
**Ground Effect**





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# Congratulations to all our winners and finalists

We look forward  
to all your  
nominations  
next year!

