

# RURAL & SMALL TOWN TRANSPORT & SAFETY PROJECTS

ViaStrada is a New Zealand based transport planning and design consultancy providing professional services for local, regional, and national authorities, as well as private clients across New Zealand and Australia.

## WHAT WE DO

ViaStrada offers a small, efficient, and skilled team that excels in adapting quickly - reducing project time, costs, and red tape. Our approach ensures a straight forward and hassle-free experience for our clients.

Small towns and rural areas are often dealing with urban growth and infrastructure built decades ago to a movement-focused standard. Whether it is a low cost tactical approach to trial a solution or thinking outside the box to fit a pathway in a narrow corridor, our skills help small councils respond to population growth and urbanisation.

Our staff have local government experience with small towns and cities and understand the funding and resource constraints faced by them. We are adept at navigating the varying needs of local authorities concerned about the “place” function of their streets and state or federal governments concerned about the “movement” function of their roads.



## OUR FEES

Indicative fees are as follows. Many of our services can be offered remotely, though if travel is necessary we are competitive with other suppliers on disbursements.

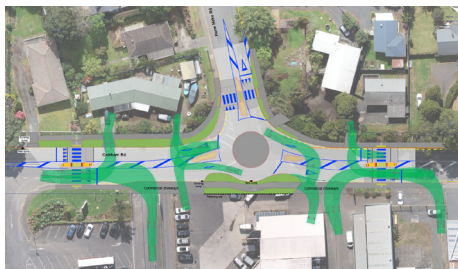
Contact us for a quote based on your specific requirements.

- *Design or safety peer review*  
**\$500 - \$3,000**
- *Road safety audits / Safe System Assessments*  
**\$7,000 - \$12,000**
- *Speed management plan*  
**\$20,000 - \$50,000**
- *Intersection concept / scheme design*  
**\$20,000 - \$50,000**
- *Shared path feasibility study*  
**\$30,000 - \$40,000**





# Project examples



## Far North District Council

2020-24 | The Far North is a largely rural district with ten towns having populations over 1,000. Projects include:

- Subdivision engineering standards and planning requirement reviews
- Local traffic management plans for four towns
- A Trails Plan to develop over 100 km of new trails for economic growth
- Urban Active Modes Plan for ten towns, assessing pedestrian infrastructure & investment priorities
- Planning and design of footpaths, trails, shared paths, roundabouts and commercial driveways in Kerikeri to support rapid growth.



## Shared path feasibility | Kingborough Council, AUS

2025 | The client identified the need for an all ages and abilities shared path along Algonia Road connecting Blackmans Bay and Huntingfield. The feasibility study includes fieldwork using ArcGIS FieldMaps, engagement with key stakeholders including the Department of State Growth, route option analysis, typical designs, costing, demand estimation, economics, and a report intended to assist with funding applications.



## Whakatāne District Council

2020-24 | Safety and accessibility projects for Whakatāne (town pop. 17K, district pop. 38K).

- Detailed design and post construction safety audits of the Thornton Road re-alignment, to improve safety and road resilience.
- Shared path concept design serving a school in the small town of Edgumbe, parking and pedestrian crossing improvements, community engagement advice.
- Assessment and prioritisation of 38 pedestrian crossings aligning with best practice design guidance.



## Napier City Council

2017-25 | ViaStrada has undertaken numerous projects for Napier (pop. 67k) including:

- Active transport network planning to further develop the walking and cycling network
- Investigate intersection upgrade layout options
- Signalised intersection detailed design to address safety and capacity issues
- Local narrow street investigation to address safety and parking issues
- Shared path, subdivision and urban street safety audits.



## Fatigue Management | Transport for NSW, AUS

2016 | ViaStrada was commissioned to create a benefit cost analysis tool to assess measures that prevent fatigue-related road crashes. Based on this tool, ViaStrada also assisted with the preparation of presentation material to make the case for investment in safety measures to address driver fatigue, including tactile line-markings, safety barriers, and rest areas.



## Speed Management plan | Taupō District Council

2021-22 | ViaStrada developed a speed management plan for the district (pop. 42k) that prioritised speed changes around schools, shopping centres, high-risk rural roads, and urban developments. A GIS map supported decision-making and was described by the New Zealand Transport Agency as “innovative”. Following public consultation, the final plan was approved in October 2022.



**For more information contact John**

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