

CALL FOR PAPERS

ABSTRACTS ARE INVITED FOR:

The 3rd Annual Transport Demand Management Conference in New Zealand

Flow Transportation Specialists Ltd and the Safe and Sustainable Transport Association of Aotearoa-New Zealand (**SASTA**) are organising the 3rd Annual TDM conference to be held in Auckland on Tuesday 10 and Wednesday 11 March 2009. The conference will attract transport planning and land use planning professionals from local authorities, government bodies and private consultancies. It is our intention that this conference becomes a focus for networking, learning and sharing amongst TDM professionals in New Zealand.

Conference Themes: we are looking in particular for papers on the following topics:

- ♦ **Strategic planning – why its important**
- ♦ **Social marketing and behaviour change**
- ♦ **What TDM initiatives have worked (or not worked) in Aotearoa/New Zealand**
- ♦ **TDM initiatives for rural Aotearoa/New Zealand**
- ♦ **Why and how were these initiatives applied**
- ♦ **What could be done to improve results**
- ♦ **How could other TDM initiatives be implemented in Aotearoa/New Zealand**
- ♦ **TDM measurement, monitoring, enforcement**

Topical abstracts relating to other TDM themes will also be considered. Some topics may be chosen as workshop themes.

Please submit **abstracts** of no more than 200 words, via email to Angie Crafer at angie@flownz.com by Friday 7 November 2008. (Abstract forms are available at www.flownz.com)

Successful abstract submissions will be notified by email by Friday 28 November 2008. If you are invited to present, your **paper** needs to be provided by Friday 30 January 2009 and any **presentation** material must be provided by Friday 13 February 2009. We will reduce conference fees for speakers by \$100 but regret that we are unable to refund expenses for travel and accommodation.

We also invite interests in sponsorship. Please contact Angie Crafer at angie@flownz.com or on 09 970 3822 for further details.