



2nd Annual Conference on

Travel Demand Management in New Zealand

Tuesday 11 March 2008

Rendezvous Hotel, Auckland CBD

Sponsored by

flow

TRANSPORTATION SPECIALISTS

Travel Demand Management is becoming an increasingly important tool for the management of traffic congestion and parking and influencing the demand for travel and how and when trips take place. This increased importance also reflects the concerns over the local and global environmental effects of private vehicle based travel, and the need for more sustainable solutions.

This conference will be essential for all transport practitioners in central or local government, developers, transport operators, and transportation and planning consultants and advisors. It is also particularly applicable to those practitioners, employers, business associations and others involved in delivering individual or area wide travel plans.

The conference will debate a number of 'hot topics' which are of paramount importance to transport planners and travel plan practitioners as they deliver travel plans within the context of the New Zealand land use planning structure.

The first session will focus on the success of travel plans in the context of whether they are voluntary or compulsory. The conference speakers will share their experience and expertise through the delivery presentations and case studies based on producing travel plans within voluntary or compulsory scenarios.

All travel plans should be set up with targets which should be monitored and tested on a regular basis. The second session of the conference will examine monitoring and enforcement techniques used in the travel plan process. This session will explore practical monitoring programmes and deliver case studies to demonstrate enforcement techniques that ensure travel plans become operational and not ineffectual documents produced just in order to gain planning consent.

The afternoon session of the conference will explore other TDM issues, including some of the innovations that are current in the delivery of New Zealand TDM policy and practices.



Programme

09.30	Registration, coffee, tea		
09.45	Welcome Setting the scene for the conference themes	Angie Crafer	Flow Transportation Specialists Limited
10.00	Key Note Presentation: The Update of the New Zealand Transport Strategy (December 2007) and its targets related to TDM	Nick Brown	Manager, Strategic Direction, Ministry of Transport
1030	Questions		
10.40	Morning Tea		
	Voluntary versus compulsory travel plans		
11.00	Compulsory travel plans for public organisations?	Melanie Alexander	Auckland City Council
11.20	The way forward for successful travel planning in NZ	Tracy Allatt	Beca
11.40	Discussion panel: voluntary versus compulsory travel plans		
	Monitoring and enforcement of travel plans		
11.50	The challenges of enforcing travel plans: legislation, conditions of consent and penalties. UK case study	Laura Hirst	Auckland City Council
12.10	Implementing travel plans to achieve results	Sue Philbin	Flow Transportation Specialists Limited
12.30	Monitoring and enforcement of travel plans: the ARTA experience	Rae Anne Kurucz	ARTA
12.50	Discussion panel: monitoring and enforcement of travel plans		
13.00	Lunch		
	Tools for monitoring and enforcement		
13.40	The use of parking restraint as a tool for enforcing travel plan initiatives	Ian Clark	Flow Transportation Specialists Limited
14.00	The city of Sydney Integrated Transport Development Control Plan	Robin Jackson and Matthew Hinton	Maunsell Ltd
14.20	Discussion panel: tools for monitoring and enforcement		
14.30	Afternoon tea		
	TDM in practice		
14.50	Neighbourhood Accessibility Plans in practice	Laura Hirst	Auckland City Council
15.10	Measuring the carbon footprint	Anna Percy	ARTA
15.30	The wider implications of travel plans	Tom Morton	Resolve Group
15.50	Discussion panel: TDM in practice		
	Conclusion of Conference		
16.00	Further Questions and discussion		
16.15	Conference close	Angie Crafer	Flow Transportation Specialists Limited

Registration Form

Title: Dr/Mr/Ms	Forename	Surname	Position
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Organisation		
Address		
		
Telephone		
Fax		
Email contact		
Authorised Signature		
Please state any dietary, access or other requirements		
		

Registration Fees

\$300 plus GST Early bird fee, if
paid by 11 February 2008

\$350 plus GST Standard fee

Cancellations received up to 14
days before the event will be
subject to an administration
fee of \$75 plus GST.

Number of delegates:

Total Fees: \$.....

GST @ 12.5% \$.....

TOTAL \$.....

☐ I enclose a cheque
payable to Flow Transportation
Specialists Limited

☐ Please invoice

Address for Invoice

Organisation
Address

Telephone

Send completed form to:

flow TRANSPORTATION SPECIALISTS LTD

Level 1, 11 Blake Street, Ponsonby, Auckland | PO Box 47497 Ponsonby 1144 | p 09 970 3820 | f 09 970 3890 | www.flownz.com